



## WEEKLY UPDATE ON ASEAN PLUS THREE RICE SITUATIONS

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### Indonesia

**Indonesia controls the surging food prices through the government's Food Supply and Price Stabilisation (SPHP) programme.**

The SPHP programme was reintroduced following a steady rise in the price of medium-grade rice. The state logistics agency Bulog has begun distributing 1.3 million tonnes of SPHP rice from July to December 2025. According to observations, SPHP rice is sold at 62,500 IDR (3.88 USD) for a 5-kilogramme package, and buyers are limited to purchasing a maximum of 10 kilogrammes of SPHP rice per transaction.

\*1 USD = 16,118.30 IDR

**Source:** Independent Observer. (2025, July 31). *Gov't Launches SPHP Program To Safeguard Purchasing Power.*

**The West Pasaman of Indonesia optimise land to boost rice yield.**

According to the head of West Pasaman Food Crops and Horticulture, land optimisation is essential to improve the field and irrigation channel. We hope this will increase rice yield. The land optimisation will start with repairing damaged tertiary irrigation networks within the rice fields, followed by secondary network repairs by the Public Works Office. Currently, around 500 hectares of land have been prepared for optimisation, funded by the Ministry of Agriculture with a budget of 2.3 million IDR (142.69 USD).

\*1 USD = 16,118.30 IDR

**Source:** ANTARA News. (2025, August 10). *Indonesia's West Pasaman optimizes 500 ha to boost rice production.*

### Thailand

**The Ministry of Commerce (MOC) aimed to boost Thailand's competitiveness in the global rice market.**

Amidst the challenges in the global market, the MOC has held a meeting with the Thai Rice Exporters Association to establish a collaborative strategy for enhancing Thailand's competitiveness in the global rice market. The government has a commitment to addressing the challenges across the supply chain, including rice varieties, fertilisers, pesticides, and production costs. The MOC has launched the "Green Flag Project" to reduce farmers' costs and improve production, thereby meeting the global market's demand. Furthermore, the MOC instructed the Internal Trade Department to promote consumption and release the stock of rice. Approximately 8.5 million tonnes of rice are expected to be sold through measures such as market-driven rice auctions and low-interest loans, helping to stimulate domestic demand and pushing rice exports to the global market.

**Source:** Nation Thailand. (2025, August 8). *Commerce Ministry, exporters discuss strategies for 2025 rice exports amid global market volatility.*

### Japan

**Japan's rice demand has surpassed rice supply for the third consecutive year.**

According to the Ministry of Agriculture, Forestry and Fisheries, demand for rice from July 2024 – June 2025 was 7.11 million tonnes. But the value of the rice supply is only 6.79 million, marking the third consecutive year that the rice demand has surpassed the rice supply. In addition, the government plans to focus on supporting increased rice production to better respond to fluctuations in demand. The government had released 360,000 tonnes of its stockpiled rice, effectively covering most of the extra demand with reserve supplies by the end of June 2025.

**Source:** KYODO NEWS. (2025, 30 July). *Japan's 2024 rice demand tops estimate, outstrips supply again.*

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