



WEEKLY UPDATE ON ASEAN PLUS THREE RICE SITUATIONS

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Philippines

The Workshop on Advancing Information Systems for Rice Seed and Buffer Stock Management held on 5 June.

The workshop was part of a broader initiative funded by South Korea's Ministry of Agriculture, Food and Rural Affairs and Korea Rural Community Corporation to enhance the rice supply chain and ensure the quality of seeds and milled rice for buffer stocks. Official Development Assistance (ODA) of Republic of Korea (ROK) has been supporting in modernizing the Philippines' rice sector. This workshop was held as one of these efforts by Korea.

Source: Daily Tribune. (2025, June 14). *Phl, South Korea boost rice ties.*

Thailand

The Thai government is paying attention to Japan's rice market situation.

Recently, production of japonica rice has been expanding amid a boom in washoku Japanese cuisine. In a supermarket in Bangkok, price of japonica rice that produced in Thailand was 275 THB (8.38 USD) per 5 kilogrammes which is much lower than in Japan. The export value of rice from Thailand to Japan in 2024 increased 1.3-fold from 10 years ago to 183 million USD. Currently, most of the exports are indica rice and it is assumed that much of the production of japonica rice is for Thailand's domestic market. The Thai government wants

to exploit a market where Thai rice can be sold at high prices and increase rice exports. When Japan imports rice, a tariff of 341 JPY per kilogramme is imposed on amounts exceeding a tariff-free quota called "minimum access." But Japanese companies, mainly trading firms, have increased rice imports because the prices are lower than domestically produced rice even after the tariff is added.

*1 USD = 32.82 THB

Source: The Japan News. (2025, June 17). *Vietnam, Thailand Aim to Grow Rice Exports to Japan.*

Viet Nam

Fully leveraging free trade agreements involving Canada and Vietnam will be key to increasing Viet Nam's export to the North American nation.

Vietnamese rice enterprises have got a chance to expand their share in Canadian market because Canada seek to diversify its supply source and reduces dependence on single partner like the United States of America. Canada is one of the world's seven largest rice importers. However, over 50 percent of Canada's rice imports currently come from the United State of America. Viet Nam just began to expand the rice market share in Canada, supported by the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the growing popularity of ST25 rice.

Source: VietnamPlus. (2025, June 11). *Vietnam enhances rice export position in Canadian market.*

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