



## WEEKLY UPDATE ON ASEAN PLUS THREE RICE SITUATIONS

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### **Cambodia**

***Cambodia earned 106 million USD from exporting milled rice from January to February 2025.***

According to the Cambodia Rice Federation (CRF), the Kingdom exported 135,074 tonnes of milled rice to 51 countries, receiving 106 million USD in January to February 2025. The exported milled rice separated to fragrant 86.03 percent, white rice 8.65 percent, parboiled rice 2.99 percent, organic rice 1.87 percent, and other types of rice 0.46 percent. Additionally, rice is one of the country's potential cash crops.

**Source:** Xinhua. (2025, Mar 12). *Cambodia earns 211 mln USD from milled rice, rubber exports in Jan.-Feb. period.*

### **Philippines**

***DA considered reducing MSRP imported rice to 45 PHP per kilogramme.***

The Department of Agriculture (DA) stated that if the world rice prices persist and the peso remains strong, DA would lower the maximum suggested retail price (MSRP) for importing rice. The price will drop to 45 PHP (0.79 USD) per kilogramme from the current 49 PHP (0.86 USD) per kilogramme. This act would be enforced by the end of March 2025. In fact, the lower rice prices would not affect the 30 billion PHP (around 523.69 million USD) annual budget to the Rice Competitiveness Enhancement to support local rice farmers under the amended Rice Tariffication Law.

\*1 USD = 57.29 PHP

**Source:** GMA News Online. (2025, Mar 16). *DA mulls reducing imported rice MSRP to P45/kilo.*

***DA and JICA eye post-harvest projects to boost rice production.***

According to the Philippine Center for Postharvest Development and Mechanization, the country lost 15 to 17 percent of rice production, including drying and milling. Therefore, the Department of Agriculture (DA) discussed with the Japan International Cooperation Agency (JICA) to boost the Philippines' rice, both output and preventing rice production losses. Besides, according to the DA spokesperson, the project would help reduce post-harvest losses, increase rice production, and raise farmers income. This project might be launched in 2026 or 2027.

**Source:** Philippine News Agency. (2025, Mar 12). *DA, JICA eye \$200-M post-harvest project to boost rice output.*

### **Viet Nam**

***Vietnamese rice is gaining popularity with the Japanese consumers.***

According to the Ministry of Agriculture, Forestry and Fisheries of Japan, Japanese private rice imports have increased from 368 tonnes in 2023 to 991 tonnes at the end of January 2025. The board director of an imported food company pointed out that Vietnamese rice is cheaper and comparable in quality. Therefore, Viet Nam is increasingly supplying rice to Japan due to the Japanese consumers' needs.

**Source:** Viet Nam News. (2025, Mar 18). *Vietnamese Rice Gaining Popularity with Japanese Consumers.*

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\* This Weekly Update on ASEAN Plus Three Rice Situations is based on all available sources during the period. The APTERR Secretariat shall take no responsibility for data accuracy in this publication and any consequence of their use.